

Aidan Oliverio

Multidisciplinary
Designer obsessed with
solving problems and
learning everything I can

Experience

UX/UI Designer

Propaganda Creative • April 2021 - Present • Spokane, WA

Starting as design intern, I rapidly carved my path to becoming the primary UX/UI designer within my first year.

- **Designed 50+ websites and oversaw development**, ensuring a responsive user interface and accessibility
- **Increased organic session time by 150% and doubled lead generation** for Propaganda Creative through site redesign and optimization
- **Streamlined the user journey by 30%** for a public health org's resource guide through user testing and iteration
- **Regularly collaborate with stakeholders, and cross-functional teams** to gather requirements, conduct user research, create wireframes, prototypes, high-fidelity designs, and design systems
- **Established the current UX/UI design process** at Propaganda Creative enhancing project efficiency and client satisfaction
- **Wear multiple hats** designing campaigns, branding, animation, and assisting the dev team

Graphic Designer

Fatbeam • June 2019 - March 2021 • Coeur d'Alene, ID

Developed a keen understanding of the B2B landscape and ability to communicate complex technical concepts clearly.

- **Youngest employee and sole designer**, hired while completing 2 degrees with 20+ credit semesters maintaining a 3.5+ GPA
- **Seamlessly transitioned to full-time remote in 2020**
- **Created all marketing material** like digital ads, billboards, and mailers while ensuring brand consistency and managed social platforms

Education

Graphic Design AAS

North Idaho College • August 2018 - May 2020

Web Design AAS

North Idaho College • August 2018 - May 2020

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Skills

Design

User Experience & Research	Illustration
User Centered Design	Branding
UI/Interaction Design	Graphic Design
Wireframing	Animation
Prototyping	Design Systems
Accessibility (WCAG, APCA)	Typography
	Design Direction
	HTML/CSS
	JavaScript

Software

Figma	Photoshop
Sketch	After Effects
Procreate	Premiere Pro
Illustrator	InDesign

Additional

Communication	Collaboration
Empathy	Task Management
Problem Solving	Learning

Certifications

UX/UI Design Certification

Uxcel • September 2023